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1978-1979 Yearbook

"Do right, fear no man, be a law unto yourself."
— D.D. Palmer, D.C., 1910

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DEDICATION

"He did his best, he played the man,
His ways were straight, his soul was clean;
His failings not unkind nor mean,
He loved his fellow man and tried
to Help him .... "
D.D. Palmer, D.C. (1910)

This book is dedicated to J. Lamoine De Rusha, D.C., who best exemplifies the above dictum from the Founder of Chiropractic. Dr. De Rusha's career is, has been, and will continue to be colorful and distinguished in his many roles as lecturer, researcher, author and educator as well as a Doctor of Chiropractic. Presently, the Dean Emeritus at NWCC, Dr. De Rusha first began teaching at the New York School of Chiropractic in 1937, before becoming faculty and, in 1950, Dean of NWCC.

He has lectured in at least 40 of the 50 states, Canada, Australia, New Zealand and continues to travel extensively in the service of Chiropractic, to defend it before legislatures, to raise our issues in the Halls of the Allopaths, and to bring our cause before the public at many social and fraternal organizations' conventions and meetings. As neurological consultant to the Minnesota Chiropractors' Association, Dr. De Rusha as defended chiropractors in courts of law as an expert witness.

As author and researcher, he has contributed much to Chiropractic literature and science by authoring numerous articles in the Chiropractic press, especially in regards to correlating neurology and acupuncture with Chiropractic science. All of this has justly earned him the respect of his colleagues when he was awarded the prestigious admission to the International College of Chiropractors in 1950 as a Fellow. Other accolades that our profession has noted his unselfish service to Chiropractic with includes: The ACA Meritorious Award for outstanding efforts on behalf of education in 1973; the MCA Distinguished Service Award for service to the profession in 1972; the recent (1979) Appreciation Day given to him by the ACA, MCA, and other Chiropractic organizations to mark his continuing devotion to the profession; and he was the first to receive the MCA Minnesota Chiropractor of the Year Award in 1953.

Dr. De Rusha has garnered a plethora of firsts during his career which includes: first D.C. to be appointed to the Human Services Occupations Advisory Council to the Minnesota State Board of Health, first chiropractor to speak to an on-going class of the University of Minnesota School of Public Health, first D.C. to be a guest speaker at the University of Minnesota Medical School and Hospital, and the first chiropractor to be appointed to the Basic Science Board of Examiners. All this distinguished service to Chiropractic can only give proof to the boundless enthusiasm, sincere devotion, and countless hours to which he has given freely of his self to his love for Chiropractic and the humanity to which our profession is ever trying to serve and aid.

It is with these thoughts in mind that this book is dedicated to J. Lamoine De Rusha, D.C.
CHIROPRACTIC HISTORY: THE STRUGGLE TO EXIST

"The Medical Practice Act"

The doctors are wild with fear and alarm, they are trembling and quaking with rage,
They do not perceive, or understand that this is a progressive age;
With affected nerves, their pens dipped in gall, they seek to banish the fact
That the tool they have used to gain their foul ends the Medical Practice Act......

The alarmed poisoners and butchers, much frightened, ran to their friends,
The Monopolists, whom they hoped would help accomplish their foul ends,
"Oh, pass us a law; Oh, pass us a law; please pass us a law mighty quick
Which will find and imprison all, save ourselves, who attempt to cure the sick......

The devilish doctors now laugh and grin and chuckle in their ghoulish glee:
"Oh, we are the only, only ones now, who can touch the sick for a fee."

"We can charge as we wish, and do what we like with poison and knife and saw,
And should we by chance kill a patient or two, it's in the name of the law;
The Chiropractors, altho they have brains, we have to acknowledge the fact,
If they practice, will be heavily fined by our Medical Practice Act."

--- D.D. Palmer, D.C. (1910)

When D.D. wrote that poem, D.C.'s were being actively persecuted by the agents of organized medicine under the Medical Practice Acts for "practicing medicine without a license". D.D. himself was the first Chiro to go to jail, but hardly the last. In California in 1922, 450 of the approximately 600 D.C.'s in that state were sentenced to jail under these Medical Practice Acts. Now, that Chiropractic verges on parity with the other healing professions, it behooves us to consider the long and difficult struggle that our Chiropractic predecessors have had to wage to win to our present, uncompleted, position. By analyzing this process, we should gain some insights into the forces that we are fighting against so that we might better struggle to achieve our goals.

In the 1880's, organized medicine had state legislatures enact Medical Practice Acts which defined medicine very loosely. These laws also prohibited non-medical healers from engaging in any form of healing with severe penalties for violations. These laws, by their nature, outlawed any new forms of
healing that might be developed, whether or not they were new approaches to health problems.

During the years before Chiropractic became legally recognized and licensed, thousands of D.C.'s were prosecuted by agents of organized medicine using these "Medical Practice Acts". Often, these prosecutions were instigated by paid agent provocateurs who used all forms of tricks in order to accuse D.C.'s of performing medical services. Such harassment succeeded in forcing many chiros to leave their chosen profession, but the majority of chiros fought back and persevered.

"THE TIME OF THE MARTYRS"

Though 1922 was California's "Year of the Chiropractic martyrs", "Round-ups" of D.C.'s occurred as early as 1916 when respected chiro's like Dr. T.F. Ratledge were arrested and went to jail for 90 days. At this time, Dr. Minnie Leach collapsed in jail after a 10-day hunger strike. In 1920, Dr. J.E. and Reba I. Willis of Porterville, CA were arrested, their office ransacked and patients insulted by two investigators, then they were sentenced to each 100 days. Pictures of the Willis's saying goodbye to their 3-year old twin girls made news around the world so that 100,000 pieces of mail indignant over their imprisonment were received by them in jail. Dr. Reba Willis was released after 65 days to care for their sick children, but Dr. J.E. Willis not only served his full time, but did time twice more in 1922 and was still in jail in 1923 when Gov. Richardson pardoned the D.C.'s in jail.

The 1922 "Round-up" was the most comprehensive of all of them, but ended up backfiring on organized medicine. By going to jail, the D.C.'s created so much sympathy for their cause, that in 1922, when a bill to license chiros was voted on in a referendum it was passed by a majority of 145,000 votes, whereas a similar bill had been defeated by 1,500 votes in the election prior to that incident. Such was the effectiveness of the arousing of public ire against the arresting of chiros, that when 5 chiros were arrested on one day in Long Beach, indignant citizens staged a protest meeting which was attended by more than 1200
citizens. Newspapers published speeches and editorials favorable to the chiros and a hot and heavy media campaign was waged by both professions. These events were not uncommon or limited to a few states but occurred in practically every state prior to Chiropractic licensing.

In a New York case, a woman D.C. was indicted by a Grand Jury on charges of violating the Medical Practice Act merely by having business cards showing her profession and listing herself as a D.C. in the phone directory. After several appeals, a higher court decreed that she was not in violation of the Education Law under which Medical Practice Acts are administered. In 1930, a New York Health Commissioner, Dr. Shirley W. Wynne attacked D.C.'s through a column of "A Rogue's Gallery of Quacks" provided to the New York Herald-Tribune.

In Louisiana, the last state to license Chiropractic in 1970(1), between 1914-1919, Dr. Harry Gallagher of the ICA was arrested 27 times. He was the only D.C. who was resident in Louisiana for that entire period as the others were forced to leave that state. In 1917, Dr. Willard Carver was arrested and imprisoned in Oklahoma for writing an article that stated physicians, druggists, and osteopaths had been assessed to fight chiro legislation and that members of the Oklahoma Senate had been bribed with this money. Carver was hauled before the Oklahoma Senate, charged with contempt of that body and pronounced guilty.

"THE PRESENT STRUGGLE"

This Such incidents that happened some forty and fifty years ago have little relevance to current events or do they? If we are to understand the process of struggle that we as D.C.'s must face in the 1980's, then we must have a clear sighted view of what went before and what is now happening. All this is necessary to enable us to analyze and foresee that which our goals for the future must be. So let us now look at the present conditions in which we find ourselves.
Organized medicine may be considered like Dr. Jekyll and Mr. Hyde. As Dr. Jekyll, it is dedicated to the scientific development of medicine and its hard-working, practicing members are devoted to their profession. But like Mr. Hyde, organized medicine has a record of almost unparalleled opposition to social and economic progress, blindness to need, and resistance to needed reforms. Acting in the name of all doctors, while smothering the voices of liberal and independent doctors, it has fought against federal funds to save the lives of mothers and babies; Workman's Compensation; Old-Age and Unemployment Insurance; Medicare; Public Health Services; creation of public venereal disease clinics; and free diagnostic centers to detect Cancer.

During the 1970 elections, the AMA and its allies spent some $5 million dollars to support their candidates in Congress. Its Washington, D.C. office has 30 staff persons and 7 lobbyists. According to the New York Times, the AMA is the only organization in the country that could marshall 140 votes in Congress between sundown Friday night and noon Monday. The AMA is considered to be the most powerful lobby in the country. There is some evidence that the AMA, due to the rise of HMO's, other non-traditional and non-hospital based medical innovations, and the Health Care Crisis, is started on a decline in its prestige and importance among the Allopaths themselves, but it still maintains almost all of its powers and privileges. In some ways, this decline can be seen to make the AMA even more dangerous as it desperately tries to regain the prestige that it has lost.

Chester Wilks, D.C. has this analysis to offer us about the AMA. "It has tried to eliminate the independent healing professions with resolutions, condemnations, or absorption, but later copied their methods of healing. We have seen medicine teach spinal manipulation under the names of physiatry, manipulative medicine, orthopedic manipulation, rachiotherapy, orthopedic medicine and manual medicine and at the same time, condemn Chiropractic. It has tried unsuccessfully to eliminate Osteopathy, first with open attack, then by absorption through kindness. It adopted resolutions condemning and prohibiting professional association with optometrists; later, while under threat of a criminal antitrust law suit, dropped all resolutions against optometry. It scoffed at podiatrists only to borrow their surgical techniques."
Wilks has outlined the usual methods that organized medicine has dealt with its adversaries. As we can see, it is not all-powerful and can be beaten if the profession is willing to go to court and to lobby for its own interests. As Chiropractors' Weiant and Goldschmidt observe: "... if the (Chiropractic) profession is to render optimum service, conform to the ever rising standards of professional education, and support adequate programs of research, it must not be hampered by discriminatory treatment on the part of tax-supported agencies, nor by malicious propaganda. It must, moreover, enjoy the same degree of autonomy as that accorded to dentistry, podiatry, or optometry." Therefore, our goals as a profession must not be compromised to only accepting non-harrassment from organized medicine, but we must gain full parity with the other healing professions so that Chiropractic can full evolve to the status and ideal to which it was consecrated upon it's conception.

This goal of independent parity can be reached for the times are ripe for our realization of this, our proper and rightful, status. This, of course, is due to the health care crisis in this country, which as Weiant and Goldschmidt observe, is caused by organized medicine itself. "The ensuing studies (of social science) made it clear that, to a large extent, the crisis (in health care) can be attributed to the medical profession's conception of its role, its insistence on being considered the final arbiter in matters of health and therapy, its inability or unwillingness to discipline itself with respect to quality of service and ethics, its constant efforts to gain control over health insurance, government agencies, and other enterprises concerned with the distribution of medical care, and its denial of the right of layman to have any voice in these matters."
While the tide of public opinion is against the AMA, it is not particularly on the Chiropractic side, though the public is much more willing to endorse holistic healing than it has in the past and D.C.'s are perceived as in the forefront of the holistic revolution in health care. Therefore, it behooves us as Chiropractors to continue to evolve our healing art and science, to continue to struggle for our rights as healers for full parity, and to continue to be among the leaders of the holistic movement. But, during this time, we also must not forget our humble roots, our traditions, and above all, the humility with which we have treated our patients. For in the end, it is the arrogance of power of organized medicine which has caused the health care crisis in this land and will cause the downfall of the present medical establishment.

For if we do not make it very, very clear that we are not part of the medical establishment, we too may fall with them that we have opposed so long and so skillfully. So let us stand up tall and speak with mighty voices against the injustices in the healing professions, for in the end, it is the people of this land, the patients, the humanity, that we are all supposed to serve that will decide our future.
GRADUATION

AFTER THIS, CHIROPRACTIC REALLY BEGINS . . . .

The doctor of the future will give no medicine but will interest his patients in the care of the human frame, in diet, and in the cause and prevention of disease.

ATTRIBUTED TO THOMAS EDISON
FINALLY, THE OATH OF A DOCTOR OF CHIROPRACTIC
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THE STUDENT LIFE
THE STUDENT LIFE IS LEARNING ABOUT CHIROPRACTIC THROUGH TECHNIC CLUBS LIKE THE AK CLUB (LEFT) OR LISTENING TO GUEST LECTURERS LIKE DR. R. D. STONEBRINK, D.C. (BELOW)
THE STUDENT LIFE IS BEING ENTHRALLED BY THE "GREAT OLD MEN" OF CHIROPRACTIC LIKE DR. CLAY THOMPSON (LEFT) OR THE SHY, MILD-MANNERED DR. DR. JOSEPH JANSE (BELOW) WHOSE ENTHUSIASM FOR OUR PROFESSION NOT ONLY DOES NOT DIM WITH AGE BUT SEEMS TO BRIGHTEN.
THE STUDENT LIFE IS BEING INVOLVED WITH THE STUDENT SENATE (LEFT), OR BEING A MEMBER OF A COMMITTEE LIKE THE ALUMNI ASSOCIATION (LEFT CENTER) OR BELONGING TO THE CHIROPRACTIC FRATERNITY (BELOW). WHATEVER IT IS, THE STUDENT LIFE IS BELONGING.
THE STUDENT LIFE IS PARTICIPATING IN STUDENT SENATE AND OTHER ELECTIONS BY VOTING, BY RUNNING FOR ELECTION, AND BY WINNING, OR ON THE OTHER HAND, IT'S JUST GETTING CLOSE.
OR STUDENT SPORTS CAN PLAYING VOLLEYBALL (INSTEAD OF GOING TO CLASS) OR BEING A TENNIS ACE (OR SOMETHING LIKE THAT).
BUT THE ALL TIME FAVORITE STUDENT SPORT IS GETTING LOOSE AT ALL OF THE VARIOUS AND NUMEROUS PARTIES LIKE CASINO NIGHT THAT THE FRAT PUTS ON.
OF COURSE, WE HAVE OUR SEDATE EVENTS LIKE THE STUDENT SENATE SPONSORED WINTER FORMAL, WHICH HONORED DR. WOLFE AND DR. JOHN ALLENBURG THIS YEAR
BUT, THE BIG EVENT THAT REALLY TURNS ON THE COLLEGE IS THE ANNUAL HALLOWEEN COSTUME PARTY PUT ON BY THE FRAT. BOOGIE TILL DAWN IS JUST THE START OF THIS FAVORITE FLIP-OUT WHICH FEATURES SOME OF THE MOST OUTLANDISH COSTUMES SEEN THIS SIDE OF THE ASYLUM.
BUT THE STUDENT LIFE IS ALSO QUIET TIMES WITH YOUR LOVED ONES, PICNICKING ON HOT SUMMER DAYS AFTER BOARDS, THAT FIRST COLD BEER AFTER A GRUELING DAY, WATCHING YOUR KIDS GROW, OR JUST HANGING OUT WITH FRIENDS. BUT MOSTLY, IT'S MEMORIES OF THIS AND THAT, EACH PERSON'S A LITTLE DIFFERENT FROM THE NEXT, AND VERY, VERY IMPORTANT TO ALL OF US. SO IT GOES.
MEANWHILE, AT LOOSE IN PA. NEAR THREE MILE ISLAND THIS PERSON (?) WAS SEEN USING AN ACTIVATOR WITH GREAT ABANDON: HOWEVER, OTHER STRANGE CRITTERS STILL RESIDE IN THIS AREA.
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